

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	935525	06245989

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	HASNR	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	Nightline	11:35-12:05AM	----1--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	11:45 PM	Nightline	11:35-12:05AM	:30	AH0212TVH	\$350.00	NM
4	10/05/12	10/05/12	Dr. Oz	4-5p	----1--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	4:11 PM	Dr. Oz	4-5p	:30	AH0212TVH	\$500.00	NM
5	10/05/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$90.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0212TVH	\$90.00	NM
6	10/05/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$275.00	NM
	Credited								
7	10/05/12	10/05/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$100.00	NM
8	10/05/12	10/05/12	Good Morning America	7-9AM	----1--	:30	1	\$145.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$145.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/05/12	10/05/12	Good Morning America	7-9AM	----1--	:30	1	\$145.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12		Good Morning America	7-9AM	:00		\$145.00 NM
Credited									
15	10/08/12	10/08/12	DANCING	Prime Other	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	9:10 PM	DANCING	Prime Other	:30	AH0212TVH	\$2,500.00 NM
16	10/06/12	10/06/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1-	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
17	10/06/12	10/06/12	Sat 330-7pm ABC College Football	330-7pm	-----1-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12		Sat 330-7pm ABC College Football	330-7pm	:00		\$500.00 NM
Credited									
19	10/06/12	10/06/12	Sat Prime College Football	8-1130pm	-----1-	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	11:52 PM	Sat Prime College Football	8-1130pm	:30	AH0212TVH	\$650.00 NM
LR - Football									
20	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:12 AM	Sat 8-9am News	Sat 8-9am	:30	AH0212TVH	\$125.00 NM
24	10/04/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$275.00 NM
Credited									
25	10/04/12	10/04/12	Dr. Oz	4-5p	---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	4:56 PM	Dr. Oz	4-5p	:30	AH0212TVH	\$500.00 NM
26	10/04/12	10/04/12	WPBF News 25 @ 6:00PM	6:30PM	---1---	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/04/12	10/04/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/01/12	10/07/12	---1---		1			\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$275.00 NM
Credited									
28	10/04/12	10/04/12	Good Morning America	7-9AM	---1---	:30	1	\$145.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$145.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12		Good Morning America	7-9AM	:00		\$145.00 NM
Credited									
30	10/02/12	10/02/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0112TV	\$90.00 NM
31	10/02/12	10/02/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	AH0112TV	\$100.00 NM
32	10/03/12	10/03/12	M-SUN WPBF News 25 @ 11PM	11-11:35PM	--1----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$275.00 NM
Credited									
33	10/03/12	10/03/12	Nightline	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	12:01 AM	Nightline	11:35-12:05AM	:30	AH0212TVH	\$350.00 NM
36	10/03/12	10/03/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$275.00 NM
Credited									
37	10/03/12	10/03/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$100.00 NM
38	10/03/12	10/03/12	Good Morning America	7-9AM	--1----	:30	1	\$145.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	--1----				1	\$145.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/03/12		Good Morning America	7-9AM	:00		\$145.00	NM
	Credited								
41	10/05/12	10/05/12	The View	11A-12PM	----F--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	----F--				1	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12		The View	11A-12PM	:00		\$400.00	NM
	Credited								
42	10/05/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	----F--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	----F--				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AH0212TVH	\$175.00	NM
43	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AH0212TVH	\$500.00	NM
44	10/08/12	10/08/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AH0212TVH	\$175.00	NM
45	10/08/12	10/08/12	M-F 5pm News	5-6pm	M-----	:30	1	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-----				1	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	5:09 PM	M-F 5pm News	5-6pm	:30	AH0212TVH	\$225.00	NM
46	10/08/12	10/08/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-----				1	\$160.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AH0212TVH	\$160.00	NM
48	10/08/12	10/08/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	M-----				1	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	AH0212TVH	\$275.00	NM
49	10/04/12	10/04/12	M-F 5pm News	5-6pm	---T---	:30	1	\$200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---T---				1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/04/12	10/04/12	M-F 5pm News	5-6pm	---T---	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12		M-F 5pm News	5-6pm	:00		<del>\$200.00</del> NM
Credited									
50	10/04/12	10/04/12	Wheel Of Fortune	7-7:30PM	---T---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---T---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	AH0212TVH	\$800.00 NM
51	10/02/12	10/02/12	The View	11A-12PM	-T-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	10:58 AM	The View	11A-12PM	:30	AH0112TV	\$400.00 NM
52	10/02/12	10/02/12	M-F 5pm News	5-6pm	-T-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:27 PM	M-F 5pm News	5-6pm	:30	AH0112TV	\$200.00 NM
53	10/02/12	10/02/12	DANCING RES	9-10PM	-T-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	9:42 PM	DANCING RES	9-10PM	:30	AH0112TV	\$2,500.00 NM
55	10/03/12	10/03/12	WPBF News 25 @ Noon	12pm-1230pm	--W----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--W----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$175.00</del> NM
Credited									
56	10/05/12	10/05/12	Jeopardy	7:30-8PM	----1--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	7:35 PM	Jeopardy	7:30-8PM	:30	AH0212TVH	\$850.00 NM
57	10/08/12	10/08/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
58	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$400.00				

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
58	10/07/12	10/07/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$400.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>6:41 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>AH0212TVH</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	6:41 PM	Sun 630pm News	630-7pm	:30	AH0212TVH	\$400.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	6:41 PM	Sun 630pm News	630-7pm	:30	AH0212TVH	\$400.00	NM																																												
61	10/08/12	10/08/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	M-----	:30	1	\$275.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>8:53 AM</td><td>Good Morning America</td><td>7-9AM</td><td>:30</td><td>AH0212TVH</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/08/12	8:53 AM	Good Morning America	7-9AM	:30	AH0212TVH	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	M-----	1	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/08/12	8:53 AM	Good Morning America	7-9AM	:30	AH0212TVH	\$275.00	NM																																												
62	10/08/12	10/08/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	M-----	:30	1	\$850.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>7:41 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AH0212TVH</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/08/12	7:41 PM	Jeopardy	7:30-8PM	:30	AH0212TVH	\$850.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	M-----	1	\$850.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/08/12	7:41 PM	Jeopardy	7:30-8PM	:30	AH0212TVH	\$850.00	NM																																												
63	10/02/12	10/02/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-T-----	:30	1	\$275.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-T-----</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>8:41 AM</td><td>Good Morning America</td><td>7-9AM</td><td>:30</td><td>AH0112TV</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-T-----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	10/02/12	8:41 AM	Good Morning America	7-9AM	:30	AH0112TV	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-T-----	1	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Tu	10/02/12	8:41 AM	Good Morning America	7-9AM	:30	AH0112TV	\$275.00	NM																																												
64	10/06/12	10/06/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/06/12</td><td>12:23 AM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>AH0212TVH</td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/06/12	12:23 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AH0212TVH	\$400.00	NM	LR - Football										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----S-	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	10/06/12	12:23 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AH0212TVH	\$400.00	NM																																												
LR - Football																																																						
65	10/07/12	10/07/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----S	:30	1	\$300.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>11:44 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>AH0212TVH</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	AH0212TVH	\$300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	-----S	1	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/07/12	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	AH0212TVH	\$300.00	NM																																												
66	10/05/12	10/05/12	10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	----F--	:30	2	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>----F--</td><td>2</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>10:20 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AH0212TVH</td><td>\$225.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>10:46 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>AH0212TVH</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	----F--	2	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/05/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	AH0212TVH	\$225.00	NM	2	WPBF	F	10/05/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AH0212TVH	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	----F--	2	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/05/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	AH0212TVH	\$225.00	NM																																												
2	WPBF	F	10/05/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AH0212TVH	\$225.00	NM																																												
67	10/05/12	10/05/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	----F--	:30	2	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>----F--</td><td>2</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>9:12 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AH0212TVH</td><td>\$225.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>9:35 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>AH0212TVH</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	----F--	2	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/05/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	AH0212TVH	\$225.00	NM	2	WPBF	F	10/05/12	9:35 AM	Dr. Oz M-F 9-10a	9-10a	:30	AH0212TVH	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	----F--	2	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/05/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	AH0212TVH	\$225.00	NM																																												
2	WPBF	F	10/05/12	9:35 AM	Dr. Oz M-F 9-10a	9-10a	:30	AH0212TVH	\$225.00	NM																																												
68	10/05/12	10/05/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	----F--	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>----F--</td><td>1</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	----F--	1	\$350.00																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	----F--	1	\$350.00																																																	

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935525-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Hasner/R/Congress	HASNER FOR FL CD-22	C02C08

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/05/12	10/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/05/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AH0212TVH	\$350.00 NM
69	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/06/12		Sat 5-6am News	Sat 5-6am	:00		<del>\$30.00</del> NM
Credited									
<b>Total Spots</b>							<b>34</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,465.00</b>
<u>Agency Commission</u>	<b>\$2,319.75</b>
<u>Net Amount Due</u>	<b>\$13,145.25</b>